

R+T Middle East begins 10th May, offering global manufacture

R+T Middle East begins 10th May, offering global manufacturers unprecedented access to MENA markets
Major construction projects push demand for roller shutters, doors, gates, windows, sun-protection and access control systems

May 6, 2010 Dubai correspondent

R+T Middle East, the only professional trade show dedicated to roller shutters, doors, gates and sun protection in the MENA region, has revealed that it has received an overwhelming response from leading global exhibitors for the 2010 edition of the dedicated trade show, as market demand remains exceptionally strong across Middle East and North Africa (MENA) where billions of dollars worth of projects are currently in progress.

R+T Middle East 2010 will be held from May 10 to 12 at the Dubai International Convention and Exhibition Centre (DICEC), showcasing a complete selection of specialised products such as roller shutters, doors/gates, windows, sun-protection and access control systems.

R+T Middle East further noted that international manufacturers and distributors have been attracted by the growth potential of MENA countries such as the UAE, Qatar, Saudi Arabia, Bahrain, Kuwait and Egypt. In the UAE for instance, the country's construction sector is poised to sustain a compound annual growth rate of around 20 per cent from 2010 to 2013. Recent industry statistics have also revealed that the UAE is home to nearly 1,800 ongoing construction and infrastructure projects, which translate into a huge business potential for exhibitors at R+T Middle East 2010.

Angela Schaschen, Managing Director, Deutsche Messe Dubai Branch, said, "Roller shutters, doors, gates, windows, sun-protection and access control systems are crucial components of any construction project. We have established R+T Middle East primarily to cater to this market and satisfy the distinct demands of developers and contractors in the Middle East and North Africa region. There is no doubt that R+T Middle East is the perfect platform for international manufacturers and distributors to tap into the huge business potential of this region."

R+T Middle East will be held concurrently with DOMOTEX Middle East 2010, the MENA region's only dedicated trade show for carpets and floor coverings.

R+T Middle East is jointly organised by Deutsche Messe Dubai Branch and Messe Stuttgart. The event is also under the technical and conceptual sponsorship of the Federal Association for Manufacturers of Roller shutters and Sun protection (Bundesverband Rollladen + Sonnenschutz e.V.) and the National Federation of Door and Gate Manufacturers (BVT - Verband Tore).

R+T Middle East 2010 will feature a comprehensive range of products and services, including roller shutters and accessories; windows, window shutters and accessories; awnings; Venetian blinds and roller blinds; doors/gates and accessories; drive and control systems; electrical security equipment; business fittings and furnishings; and technical literature. The event will also seek to sustain the momentum generated by R+T 2009 held at the New Stuttgart Trade Fair Centre and the recently held R+T Asia 2010 at the Shanghai New International Expo Center, which attracted more than 330 exhibitors from eight countries and over 13,000 visitors.